



**Creating Entrepreneurial Opportunities  
(CEO) Program  
2017-2018 Student Application  
Due March 2017**

Dear Applicant:

The Jackson Creating Entrepreneurial Opportunities (CEO) Program Board of Directors welcomes your application to participate in the 2017-2018 CEO Program.

CEO is a year-long course designed to utilize partnerships that provide an overview of business development and processes. The local business community partners with area schools to create project-based experiences for students by providing funding, expertise, meeting space, business tours, and one-on-one mentoring. Students visit area businesses, learn from guest speakers, participate in a program business, write business plans, and start and operate their own business. Business concepts learned through the experiential CEO program are critical; the 21<sup>st</sup> Century skills of problem-solving, teamwork, self-motivation, responsibility, higher-order thinking, communication, and inquiry are at the heart of student development throughout the course.

The program meets for 1 ½ hours each school day from approximately 7:30 a.m.-9:00 a.m. in a variety of local and regional businesses.

The attached application must be completed in full and returned to your school counselor on or before the date indicated above. You will be notified of your acceptance status by ***April 1, 2017***. The decision of the judges is final, and no exceptions will be made.

Thank you for your interest in CEO. We look forward to reviewing your application.

***Jackson CEO Board of Directors  
Curtis Baird, President***

**2017-2018 JACKSON CEO CLASS APPLICATION**

**Blind Judging # \_\_\_\_\_**

**Date Due to Counselor: March 2017**

**Student Name** \_\_\_\_\_

Male

Female

Home Address \_\_\_\_\_  
*Street Number Street or Route City State Zip*

Student Telephone (\_\_\_\_\_) \_\_\_\_\_ Student Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_

Email Address \_\_\_\_\_

Name of High School \_\_\_\_\_ Current Grade Level \_\_\_\_\_

(If you are a senior and have previously applied to the CEO Program, please check here \_\_\_\_)

Parent or Legal Guardian's Full Name \_\_\_\_\_

Parent or Legal Guardian's Home Address *(if different than student's)* \_\_\_\_\_

Parent or Legal Guardian's Telephone (\_\_\_\_\_) \_\_\_\_\_ *(if different than student's number)*

Parent or Legal Guardian's Email Address(es) \_\_\_\_\_

**Student Statement and Signature**

- *I certify that, to the best of my knowledge, all of the information I have provided is accurate and that the work submitted is my own.*
- *I acknowledge that information about my selection to the CEO Program and the projects that I develop in CEO may be shared with the public.*
- *I understand that it is my responsibility to return this form and the required attachments to my counselor. I further recognize that it is my responsibility to stay in touch with my counselor to ensure that the application is completed and submitted in a timely manner.*
- *I agree to participate in a formal interview process prior to my selection to the program, if requested.*
- *I understand that if I am selected and decide to participate in the CEO Program, I am making an ongoing commitment to remain engaged with the CEO Program as an alumnus/a.*

Applicant's Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Parent/Guardian's Statement and Signature**

- *I have reviewed the information on this form and give permission for my child to proceed with the application process. I authorize my child's school and its employees to release any information necessary for this application.*
- *I recognize that it is my child's responsibility to ensure that the complete application is submitted in accordance with the stated deadline.*
- *I understand that the application becomes the property of the school and cannot be returned.*

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

## **APPLICATION RATING SYSTEM**

- Personal Narrative Statement – 60 points
- Counselor Character Reference – 20 points
- One Additional Character Reference – 20 points

### **PERSONAL NARRATIVE STATEMENT (60 points):**

- Please submit the narrative as a one-page separate document, typed, double-spaced
- Please address the following questions in your narrative:
  1. Introduce yourself to the selection committee. Please provide examples of your personality, work style, skills, and goals, relative to this class.
  2. Tell us why are you are interested in the CEO Program.

### **REFERENCES (40 points total)**

Please request and submit two Character Reference forms as follows:

- One personal reference **(20 points)**
- One high school counselor reference **(20 points)**

*Please do not submit any additional references.*

**PLEASE DELIVER ALL REQUIRED DOCUMENTS TO YOUR SCHOOL COUNSELOR NO LATER THAN MARCH 2017. THE CHARACTER REFERENCE SHOULD BE DELIVERED IN A SEALED ENVELOPE.**

COUNSELOR REFERENCE for \_\_\_\_\_

(Student name)

	Excellent	Good	Average	Below-Average
Motivation	_____	_____	_____	_____
Work Ethic	_____	_____	_____	_____
Responsibility Level	_____	_____	_____	_____
Communication	_____	_____	_____	_____
Initiative	_____	_____	_____	_____
Character	_____	_____	_____	_____
Maturity	_____	_____	_____	_____
First Impression	_____	_____	_____	_____
Sense of Humor	_____	_____	_____	_____
Attendance	_____	_____	_____	_____

How long have you known the applicant? \_\_\_\_\_ Are you related in any way? \_\_\_\_\_

Indicate your recommendation for the applicant:

- Highly recommend   
 Recommend   
 Recommend with reservations   
 Not recommended

**Please refrain from using the student's name in your comments below. Thank you.**

Please explain why you allocated this rating.

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\_\_\_\_\_

Name (print) \_\_\_\_\_

School \_\_\_\_\_

Email \_\_\_\_\_

Phone # \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

